

# NETBALL ONTARIO STRATEGIC PLAN 2023-2026

Welcome to the strategic plan for Netball Ontario for 2023 and beyond. This plan provides the framework of how Netball Ontario will collaborate with our volunteers, members, community partners, provincial organizations, and Netball Canada to create an environment for the sport of netball to grow in Ontario. We have identified three of the five regions in Ontario that we will target for this growth.

- Southwestern Ontario Year 1: Windsor, Chatham Kent, London, St. Thomas, Kitchener Waterloo
- Eastern Ontario Year 2: Ottawa, Brockville, Cornwall, Kingston, Pembroke
- Central Ontario Year 3: Greater Toronto Area

**Vision:** Create a welcoming environment for all, to increase participation in the sport of netball in all regions of the province of Ontario.

The foundation to achieve this vision is based on the following three pillars; Develop, Play, Motivate. These pillars are aligned to the strategic plans of the national and international bodies of netball, to **develop** the sport both in participation and capacity. To host well run events to highlight the exciting **play** of the game. As well as spreading the word about the sport of netball through partnerships with various organizations. To **motivate** all participants to remain in the sport and give back in several ways.

## **Develop**

**We will develop scalable programs that can cater to different requirements for participation in the province.**

- Support the development of administrative programs to support administrators and volunteers
- Create and implement beginner to advance programs for athletes, umpires, coaches, and officials
- Understand and accommodate the diverse levels of participation regardless of age, gender, skill, and ability
- Increase the number of available indoor and outdoor regulation size courts

## **Play**

**We will deliver top notch events that will highlight the skill and talent of our players and officials in the province.**

- Build regional relationships for athletes, umpires, coaches, and officials
- Conduct regional competitions to enhance play throughout the province
- Identify talent to participate as elite athletes, umpires, or coaches
- Increase the number of players trialing for Provincial and or Canadian Teams
- Increase number of Netball Ontario officials participating in National competitions

## **Motivate**

**We will highlight the talent, excitement and friendship born out of the game of netball!**

- Retain athletes, umpires, coaches, and officials by increasing engagement
- Improve media and communication outreach in the community
- Obtain government and non-government funding opportunities to support the implementation of programs needed to increase participation